

# **STICKY ECONOMY EVALUATION DEVICE**

## **Economic Impact Report**

**Title: 'Onslow / Lenoir Co. FM Combined Report'**  
**For: Mark Seitz, Onslow County Farmers Market**



# Onslow / Lenoir Co. FM Combined Report

## Market Statistics

Results for this Economic Impact Report were calculated using data from the following market studies:

Study	Market	Sample Size	Date
Western Blvd (Thu) Market	Onslow County Farmers Market	149	06/17/2010
Saturday Market	Onslow County Farmers Market	247	06/12/2010
2010 Kinston/Lenoir Farmers Market Study	Kinston/Lenoir Farmers Market	71	07/10/2010

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## Executive Summary: Projected Multi-Market Annual Economic Impact

Calculated using survey data from the following markets:

Market	Market Impact w/multiplier	Local Area Impact w/multiplier	Projected Tax Revenue
Onslow County Farmers Market	\$1,412,118.11	\$1,919,985.45	\$71,999.45
Kinston/Lenoir Farmers Market	\$885,733.38	\$1,129,151.41	\$56,457.57
<b>Grand Total</b>	<b>\$2,297,851.49</b>	<b>\$3,049,136.86</b>	<b>\$128,457.02</b>