# Moore County Farmers’ Market Survey

This survey information will be completely anonymous. Please help us measure the Farmers’ Market's importance by answering the following questions:

Today's Date:

1) How many Farmers’ Markets do you currently sell at?
   1. I sell at only one farmers market ______
   2. 2 markets per week ______
   3. 3 markets per week ______
   4. More than 3 markets weekly ______

2) How do the following markets compare to others, in terms of sales? (Put an “x” on the line under each market)

<table>
<thead>
<tr>
<th></th>
<th>First Health (Monday)</th>
<th>Armory (Thursday)</th>
<th>Southern Pines (Sat)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lower sales than most</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Similar sales to most</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Better than average</td>
<td></td>
<td></td>
<td></td>
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</tbody>
</table>

3) How many customers did you sell to at this market? (put an “x” on only one line below each market)

<table>
<thead>
<tr>
<th></th>
<th>First Health (Monday)</th>
<th>Armory (Thursday)</th>
<th>Southern Pines (Sat)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fewer than 10</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10-20</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>20-30</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>30-40</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>40-50</td>
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</tbody>
</table>

4) Fewer than 10  
What do you like best about these markets?

<table>
<thead>
<tr>
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<th>First Health (Monday)</th>
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<th>Southern Pines (Sat)</th>
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<tr>
<td></td>
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</table>

5) What could be done to improve this market?

<table>
<thead>
<tr>
<th></th>
<th>First Health (Monday)</th>
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<th>Southern Pines (Sat)</th>
</tr>
</thead>
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</tbody>
</table>

6) Please tell us how much you sold on an average day? (put an “x” on one line below each market)

<table>
<thead>
<tr>
<th></th>
<th>First Health (Monday)</th>
<th>Armory (Thursday)</th>
<th>Southern Pines (Sat)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than $50</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$50-100</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$100-$200</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>$200-$300</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>$300-$400</td>
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<td></td>
<td></td>
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<tr>
<td>$400-$500</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>More than $500</td>
<td></td>
<td></td>
<td></td>
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</tbody>
</table>

Thank you!!!!!!!