Local Food System Stakeholders for Community Engagement

Potential Stakeholders to include in Incubator Farm Community Engagement Activities

Agricultural Service Providers
- Cooperative Extension / Advisory Board members
- Farm Service Agency staff / Advisory Board members
- Master Gardeners
- Natural Resource Conservation Service
- Soil and Water Conservation District / Advisory Board members
- Non-profit Agricultural Service Providers

Elected Officials / Government Offices / Volunteer Commissions
- City Manager / County Manager
- State Legislators
- Mayor
- County/City Commissioners or Council members
- Planning Department / Planning Commission members
- Tourism Department
- Public Health Department
- Environment/Sustainability Office
- Workforce Development Office
- Parks and Recreation
- Economic Development
- Procurement Departments

Service / Community Groups
- Chamber of Commerce
- Civic clubs (e.g. Rotary, Kiwanis)
- Food Bank
- Faith-based organizations
- Farmworker advocates (e.g. Student Action for Farmworkers)
- Local Land Trust

Education Community
- Local High Schools (FFA)
- Community Colleges
  - w/agriculture education courses/curriculum
  - w/Small Business Centers
- Institutions of Higher Education

Funders / Potential Funders
- Community Foundations
- Farm credit agencies/Banks
- Local Philanthropic institutions

Local / Regional Farmers
- Existing farmers in the community**
- Participant farmers (those who will use the incubator farm space)**

Community of Health
- County Health Department
- Health practitioners
- Hospital

Gardening Groups
- Community Gardens
- Gardeners
- Garden Clubs
- FoodCorps

Local Food Groups
- Farmers markets
- Food Hubs/Food Aggregators/Produce marketing groups
- Produce marketing cooperatives

Local Businesses
- Banks
- Chefs
- Grocery stores
- Hardware / Home Improvement Store
- Planners/Architects/Landscape Architects

Media
- Television / Radio stations
- Local Bloggers
- Newspapers

Individuals
- Include citizens from diverse ethnic and economic backgrounds and of diverse ages

Note: This is a list developed from stakeholders involved in successful local food projects including, and other than, incubator farms. It is not exhaustive. Base your list on the vision for your incubator farm project. Brainstorm other stakeholders with your Leadership Team.

References:

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