SARE PDP Community-based Food Systems Training: Collaborative Evaluations
PDP Goals

- **Phase I**
  - Support *Extension and Community-based collaborations* in Food System Projects
  - Extend **NC consultant expertise**
  - Build **Capacity** in NC Community Food Systems

- **Phase II**
  - Trainers training forward in NC
  - Regional Sharing
Evaluation Basics

- numbers and statistics words and pictures
- qualitative quantitative

Does the program work? Can it be improved?

- summative formative
Benefits of Project Design & Evaluation & Collaboration

- **Increasing Impacts by Design**
  - Program and Organizational improvement
  - Networking and Resource sharing increases
  - Reports and Fundraising improvement
  - Community Education and Outreach insight
  - Contributing to the Body of Knowledge about Food Systems work

- **Collaborative Capacity Building**
philosophically, the means must match the ends . . .

- part of **capacity building**: increasing skills at project design, development, assessment as part of the work you do, not a separate skill
- part of **collaboration building**: working with new stakeholders, building partnerships, increasing reach and impact
practically . . .

- conserves resources
  - You can do all or part of large grant reporting yourself, saving on external eval costs

- increases resources
  - You’ll write better proposals for grants & be better able to develop self-sustaining programming independent of grant needs
Integration of Project Design & Evaluation

- Clarify the evaluation/clarifying the goals
- Defining the evaluation/defining the project
- Collecting data/monitoring and assessing
- Assessing data/collaborative and “community owned and managed”
- Sharing findings/product as activity
Logic Models

Resources
local whole grain flour, oven

Activities
family kneads, mixes, rises, and bakes

Outputs
loaf of bread

Outcomes short-term
yummy bread for dinner enjoyed by family

Outcomes long-term
family happy and advocates for home-baked, local, whole grain bread
## Logic Models

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<th>Situation</th>
<th>Imputs</th>
<th>Activities</th>
<th>Outputs</th>
<th>Outcomes</th>
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<td>External Factors</td>
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Logic Models

Steps

- Assets
- Needs
- Assumptions (identify factors influencing project)
- Goals (mission and intentions)
- Activities (what you do)
- Outputs (#s participated, hours of work . . .)
- Outcomes (change)
## PDP: Training the Trainers in Community-based Food Systems

**Goal:** to strengthen the infrastructure and local capacity for NC community-based food systems work

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<th>Year 1</th>
<th>Objectives</th>
<th>Inputs</th>
<th>Activities</th>
<th>Outputs</th>
<th>SMART Outcomes</th>
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|        | Facilitate Partnerships between Extension and diverse community groups | 1. CEFS staff  
2. SARE funding  
3. Consulting Partners  
4. Extension engagement  
5. Kellogg migrant monies ($5000) | 1. Team workshop training  
2. assistance with project design and evaluation  
3. coordination of appropriate consultants with particular teams  
4. monthly conference calls with updates and needs from teams  
5. communication assistance through Basecamp year-end webinar for shared results  
6. NC day-long CFS training for extension  
7. SSAWG regional training | 1. 6 Extension personnel lead local food system projects in 6 counties  
2. 10-20 CEFS & consultant partners engaged to share their expertise  
3. 6 teams (20-30 individuals) complete training  
4. 6 food system projects developed and initiated  
5. 25-50 extension participants in day-long extension training  
6. 25-50 participants in SSAWG presentation  
7. compiled resource manual | 1. Knowledge of Project Development and Evaluation practices increased  
2. Increased awareness of available resources and assets for CFS work |

### Assumptions:
NC Extension has the infrastructure to be a leader in local food system work, which will in turn build grassroots capacity that will strengthen the entire NC food system. Supporting an increased skill base of Extension personnel and active community organizations/individuals, plus facilitating strong networking and partnerships between these groups will lay the groundwork for an increase in successful projects across the state and elsewhere.

### External Factors:
Phase I success will depend on engaged participation from existing experts, extension personnel, and community groups, both in the initial training and in their individual project development.
PDP simple Logic Model

SARE PDP Community-based Train the Trainer project 2010-2012

**GOALS**
- Increase Extension-led NC Food System projects
- Increase Capacity in NC Community-based Food System leaders
- Leverage Existing NC Resources & Experience

**INPUTS**
- SARE PDP funding
- NC extension
- NC community-based teams
- CEFS and Consulting partners
- Kellogg Minigrant monies

**ACTIVITIES**
- Intensive Training Workshop
- Project and Evaluation Consultation
- Networking and Communications Facilitation
- Peer-to-Peer Trainings

**OUTCOMES**
- Increased base of experienced community food system leaders
- Increased base of experienced CFS extension leaders
- Increase of model CFS projects in NC

**ASSUMPTIONS**
NC Extension has the infrastructure to be a leader in local food system work, which will in turn build grassroots capacity that will strengthen the entire NC food system. Supporting Extension personnel and active community leaders, plus facilitating strong networking and partnerships between these groups will lay the groundwork for an increase in successful projects across the state and elsewhere.

CENTER for ENVIRONMENTAL FARMING SYSTEMS Cultivating Thriving Communities & Sustainable Farms
creative logic models
creative logic models
Resources for project design & evaluation

- *Whole Measures, Community Food Security* (digital)
- Community Food System Coalition Evaluation *Handbook and Toolkit* (order through CFS, digital tools)
- *Food Security Begins at Home, SSAWG CFP project* (digital files)
- *Dismantling Racism: a resource book, Western States Center* (digital)
- *Growing Communities Curriculum, ACGA* (order http://www.communitygarden.org/acga-store.php#gccurriculum)
● Leave training with new ideas/questions
● Leave training with new tools/resources
  ○ Revised or new draft of project or likely directions
  ○ Revised or new draft of logic model
  ○ New materials and aids
● so also need a PROCESS for taking this back to your whole team
  ○ Trial run for sharing forward what you learn with another group in Phase II next year
contact

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