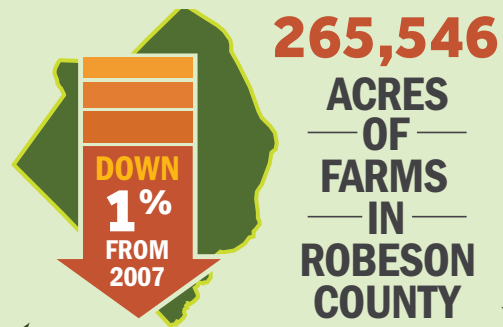


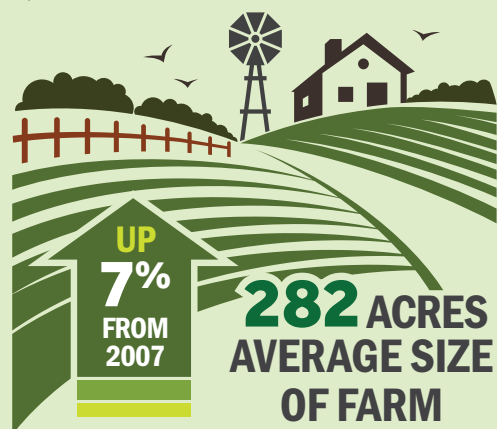
Robeson County

LOCAL FARMS AND FOOD PROFILE

DATA FROM 2012 & 2007 USDA CENSUS



265,546
ACRES
OF
FARMS
IN
ROBESON
COUNTY



282 ACRES
AVERAGE SIZE
OF FARM

\$42,000
GROSS REVENUE
FROM AGRITOURISM
& RECREATIONAL
ACTIVITY

UP 40% FROM 2007

12 FARMS WITH
AGRITOURISM &
RECREATIONAL
ACTIVITY



UP 140% FROM 2007



58 FARMS THAT SELL
DIRECT TO CONSUMER

\$427,000
DIRECT TO
CONSUMER SALES



DOWN 15% FROM 2007



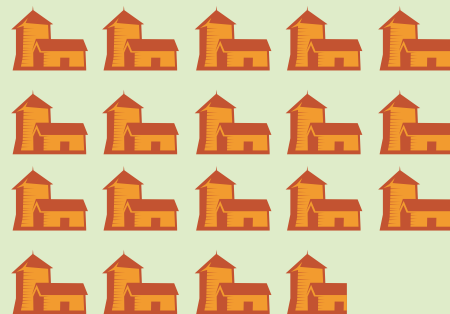
13
FARMERS MARKETS,
ROADSIDE STANDS, AND
PRODUCE MARKETS IN
ROBESON COUNTY

15
FARMS

SELLING THROUGH

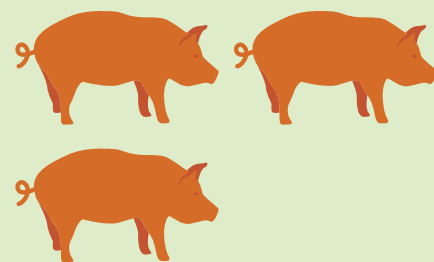


UP 275% FROM 2007



= 50 FARMS

941
FARMS IN
ROBESON
COUNTY



= 50 FARMS

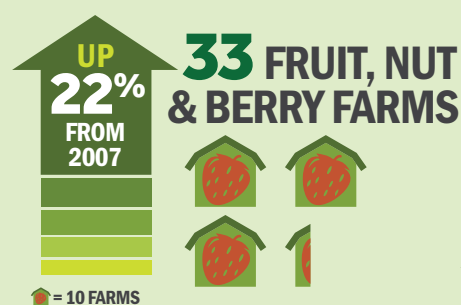
290
ANIMAL
FARMS IN
ROBESON
COUNTY



\$265,292,000

VALUE OF
ANIMAL
PRODUCTS IN
ROBESON
COUNTY

UP 26% FROM 2007



33 FRUIT, NUT
& BERRY FARMS



= 10 FARMS



44 MELON,
VEGETABLE &
POTATO FARMS

= 10 FARMS

CENSUS DATA
UNAVAILABLE
FOR 2012

FRUIT
NUT
BERRY
FARMS

CENSUS DATA
UNAVAILABLE
FOR 2007



\$3,559,000

SALES
VEGETABLE,
MELON,
POTATO
FARMS

UP 51% FROM 2007



191,674
ACRES
HARVESTED

10%
BUILDING NORTH
CAROLINA'S LOCAL
FOOD ECONOMY
Farm To Fork

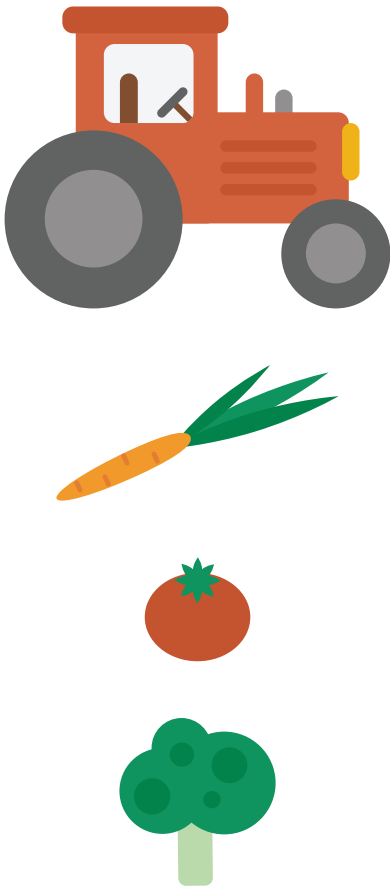




Agriculture is one of North Carolina’s top industries, bringing more than \$84 billion into the state’s economy each year – that is 17% of the state’s income! Over 16% of the state’s workforce is employed in the agribusiness sector, and the state ranks 8th in the nation for agricultural cash receipts.¹ NC farms and agribusinesses are meeting the demand for food and food products by producing over 80 different commodities.²

This Local Food and Farms factsheet is designed for economic developers, planners, local food advocates, and community members to understand their geography’s place in the multibillion-dollar NC agricultural industry. The economic indicators provided here can help local governments as they design ways to support agricultural businesses as key components of vibrant and resilient local economies.

Each region in North Carolina presents a unique set of opportunities for sustainable economic growth and entrepreneurship. Consider one example: When school systems purchase food from local farmers, students benefit from access to healthy fresh produce, farmers benefit from sales into local schools, and the community benefits because these local sales are spent at other local businesses. This type of local business opportunity keeps farms in production, maintaining North Carolina’s agricultural asset base both in terms of land and farming know-how. And it keeps dollars spent on food circulating among other local businesses.



As decision makers consider policies, programs and practices to support the agricultural sector there are numerous examples and supporting reports providing guidance:

Center for Environmental Farming Systems (CEFS) Resources:
Local Government Guide to Developing Local Food Economies
<https://cefs.ncsu.edu/food-system-initiatives/local-food-economies/local-government-guide-to-food-economies/>
NC Growing Together Local Food Economies Initiative (includes NC case studies)
<https://cefs.ncsu.edu/food-system-initiatives/local-food-economies/>
The NC 10% Campaign Initiative
<https://www.nc10percent.com/>
From Farm to Fork: Building a Sustainable Local Food Economy in North Carolina
<https://cefs.ncsu.edu/resources/from-farm-to-fork-a-guide-to-building-north-carolinas-sustainable-local-food-economy-2010/>

USDA:
The Economics of Local Food Systems: A Toolkit to Guide Community Discussions, Assessments, and Choices
<https://www.ams.usda.gov/sites/default/files/media/Toolkit%20Designed%20FINAL%203-22-16.pdf>

NC State University:
The North Carolina Food Processing and Manufacturing Initiative: An Economic Feasibility Study
[http://harvest.cals.ncsu.edu/ckfinder/userfiles/files/The%20North%20Carolina%20Food%20Processing%20and%20Manufacturing%20Initiative%2020-%20An%20Economic%20Feasibilty%20Study\(1\).pdf](http://harvest.cals.ncsu.edu/ckfinder/userfiles/files/The%20North%20Carolina%20Food%20Processing%20and%20Manufacturing%20Initiative%2020-%20An%20Economic%20Feasibilty%20Study(1).pdf)

American Farmland Trust:
Growing Food Connections: Building Local Government Capacity to Support Agriculture and Promote Food Access
<https://www.farmland.org/initiatives/growing-food-connections>



1 <https://projects.ncsu.edu/cals/agcomm/news-center/media-releases/ag-and-agbiz-worth-84-billion-in-nc/>
2 <http://www.ncagr.gov/stats/general/overview.htm>
Infographic sources
USDA Census of Agriculture
North Carolina Public Health Department- Farmer’s Market Data