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Postharvest Handling for Enhanced Shelf Life Workshop *– in Black Mountain*

Date: October 20, 2016 Time 9:00am – 4:00pm Location: New Sprout Organic Farms, Black Mt., NC Registration Fee: \$35 Register Online: <u>http://go.ncsu.edu/phh-black-mt</u>

The economic success of fruit and vegetable production is highly dependent on postharvest quality preservation. When marketing fresh fruits and vegetables, understanding the processes affecting product quality during storage and transportation is essential in obtaining a premium price for the product.

To assist growers in developing skills that will provide a competitive advantage within the fresh produce market, the NC Growing Together Project (NCGT) will offer a series of Postharvest Physiology, Pathology and Handling Workshops, in collaboration with the North Carolina Cooperative Extension. Participants will learn approaches and technologies to maintain product quality and extend shelf-life, limiting postharvest disorders and loss of sales.

Geared toward producers selling into wholesale markets, as well as Extension Agents who are assisting growers with wholesale market expansion, this full-day, hands-on workshop will offer a variety of tools to assist growers in meeting US Grade #1 Standards. The workshops will be conducted by Trish Tripp, NCGT Produce Supply Chain Development Liaison and George Wilson, PhD, Postharvest Horticulturist.

The program is hosted by New Sprout Organic Farms in Black Mountain, NC. Learn more about New Sprout at <u>http://www.newsproutfarms.com/</u>.

For additional information, please visit <u>www.ncgrowingtogether.com</u> or <u>click HERE to register</u>.



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