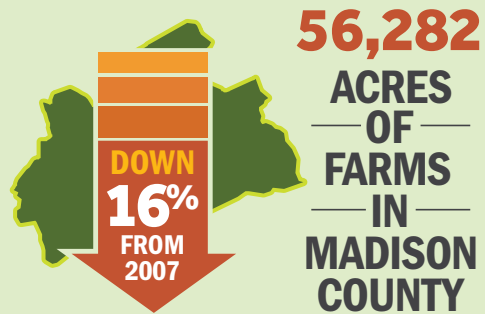


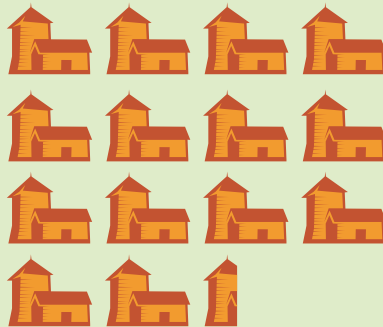
Madison County

LOCAL FARMS AND FOOD PROFILE

DATA FROM 2012 & 2007 USDA CENSUS



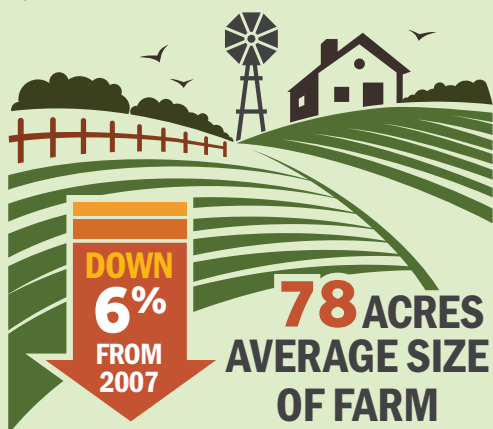
56,282
ACRES
OF
FARMS
IN
MADISON
COUNTY



719
FARMS IN
MADISON
COUNTY



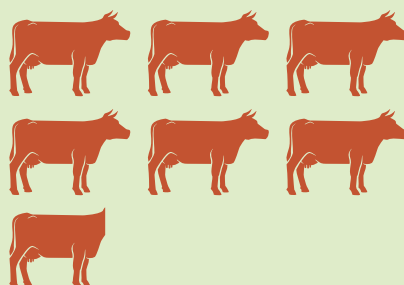
🏠 = 50 FARMS



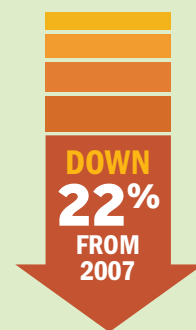
78 ACRES
AVERAGE SIZE
OF FARM

\$130,000
GROSS REVENUE
FROM AGRITOURISM
& RECREATIONAL
ACTIVITY

CENSUS DATA UNAVAILABLE FOR 2007



344
ANIMAL
FARMS IN
MADISON
COUNTY



🐮 = 50 FARMS

16 FARMS WITH
AGRITOURISM &
RECREATIONAL
ACTIVITY

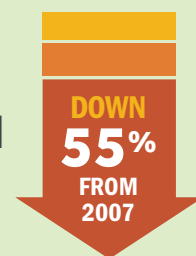


UP 60%
FROM 2007

\$1,837,000



VALUE OF
ANIMAL
PRODUCTS IN
MADISON
COUNTY



UP 68%
FROM 2007

\$520,000
DIRECT TO
CONSUMER SALES



UP 49%
FROM 2007

111 FARMS THAT SELL
DIRECT TO CONSUMER



49 FRUIT, NUT
& BERRY FARMS



🍓 = 10 FARMS



105 MELON,
VEGETABLE &
POTATO FARMS

UP 15%
FROM 2007

🍆 = 10 FARMS



5

FARMERS MARKETS,
ROADSIDE STANDS, AND
PRODUCE MARKETS IN
MADISON COUNTY



15
FARMS

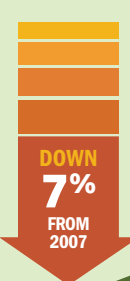
SELLING THROUGH



UP 150%
FROM 2007

\$177,000

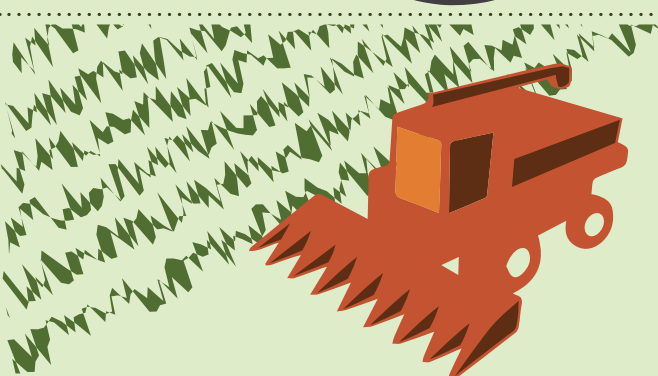
SALES
FRUIT,
NUT,
BERRY
FARMS



\$1,031,000

SALES
VEGETABLE,
MELON,
POTATO
FARMS

UP 46%
FROM 2007



6,591
ACRES
HARVESTED



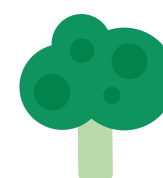
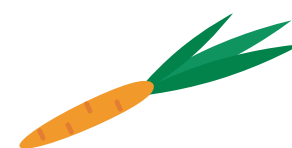
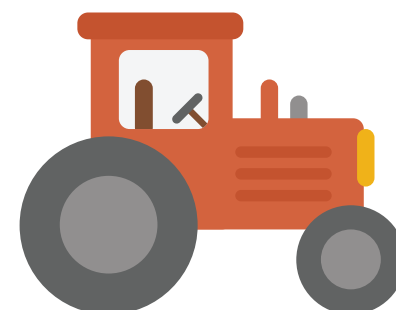
Agriculture as Economic Development



Agriculture is one of North Carolina's top industries, bringing more than \$84 billion into the state's economy each year – that is 17% of the state's income! Over 16% of the state's workforce is employed in the agribusiness sector, and the state ranks 8th in the nation for agricultural cash receipts.¹ NC farms and agribusinesses are meeting the demand for food and food products by producing over 80 different commodities.²

This Local Food and Farms factsheet is designed for economic developers, planners, local food advocates, and community members to understand their geography's place in the multibillion-dollar NC agricultural industry. The economic indicators provided here can help local governments as they design ways to support agricultural businesses as key components of vibrant and resilient local economies.

Each region in North Carolina presents a unique set of opportunities for sustainable economic growth and entrepreneurship. Consider one example: When school systems purchase food from local farmers, students benefit from access to healthy fresh produce, farmers benefit from sales into local schools, and the community benefits because these local sales are spent at other local businesses. This type of local business opportunity keeps farms in production, maintaining North Carolina's agricultural asset base both in terms of land and farming know-how. And it keeps dollars spent on food circulating among other local businesses.



As decision makers consider policies, programs and practices to support the agricultural sector there are numerous examples and supporting reports providing guidance:

Center for Environmental Farming Systems (CEFS) Resources:

Local Government Guide to Developing Local Food Economies

<https://cefs.ncsu.edu/food-system-initiatives/local-food-economies/local-government-guide-to-food-economies/>

NC Growing Together Local Food Economies Initiative (includes NC case studies)

<https://cefs.ncsu.edu/food-system-initiatives/local-food-economies/>

The NC 10% Campaign Initiative

<https://www.nc10percent.com/>

From Farm to Fork: Building a Sustainable Local Food Economy in North Carolina

<https://cefs.ncsu.edu/resources/from-farm-to-fork-a-guide-to-building-north-carolinas-sustainable-local-food-economy-2010/>

USDA:

The Economics of Local Food Systems: A Toolkit to Guide Community Discussions, Assessments, and Choices

<https://www.ams.usda.gov/sites/default/files/media/Toolkit%20Designed%20FINAL%203-22-16.pdf>

NC State University:

The North Carolina Food Processing and Manufacturing Initiative: An Economic Feasibility Study

[http://harvest.cals.ncsu.edu/ckfinder/userfiles/files/The%20North%20Carolina%20Food%20Processing%20and%20Manufacturing%20Initiative%20-%20An%20Economic%20Feasibility%20Study\(1\).pdf](http://harvest.cals.ncsu.edu/ckfinder/userfiles/files/The%20North%20Carolina%20Food%20Processing%20and%20Manufacturing%20Initiative%20-%20An%20Economic%20Feasibility%20Study(1).pdf)

American Farmland Trust:

Growing Food Connections: Building Local Government Capacity to Support Agriculture and Promote Food Access

<https://www.farmland.org/initiatives/growing-food-connections>



¹ <https://projects.ncsu.edu/cals/agcomm/news-center/media-releases/ag-and-agbiz-worth-84-billion-in-nc/>

² <http://www.ncagr.gov/stats/general/overview.htm>

Infographic sources

USDA Census of Agriculture

North Carolina Public Health Department- Farmer's Market Data