

2025

# CULTIVATING A LEGACY CONFERENCE

**ROWAN  
CHAMBER**  
Chamber of Commerce  
Be an original.™

**NC COOPERATIVE  
EXTENSION**  
N.C. A&T  
STATE UNIVERSITY

**NC STATE**  
NC FARMLINK



**JOLENE BROWN**

**SPEAKER**



**MARCH 20 & 21, 2025**

Rowan Community Center  
1959 Jake Alexander Blvd. West  
Salisbury, NC 28147

Topics covered include:

Family Business Planning

Key Advisors Panel (CPA, lawyer, financial planner)

Planning for retirement, health crisis, long-term care

Estate Planning

Farm Transition

**Register at [go.ncsu.edu/rowanlegacy2025](https://go.ncsu.edu/rowanlegacy2025) by 2/28/2025.**

Registration opens December 30, 2024.

Hosted in partnership by: NC Cooperative Extension, NC FarmLink & Rowan Ag. Chamber Committee.

NC Cooperative Extension is an equal opportunity provider.

# DETAILS

## Day 1: Thursday March 20, 2025

- 8:30-9:30 Registration and Trade Show
- 9:30-11:45 “The Positives of Passing it On”  
Family Workshop Presentation by Jolene Brown
- 11:45-12:45 LUNCH
- 12:15-12:45 Trade Show
- 12:45-2:00 Key Advisory Panel; moderated by Jolene Brown,  
Attorney, CPA, Financial Planner
- 2:00-2:30 Keepers and Celebration, Jolene Brown
- 2:30-2:45 Concluding Remarks
- 2:45-3:30 Trade Show

## Day 2: Friday March 21, 2025

- 8:30- 9:50 NC Farm Succession School, NC Farm Link
- 9:50-10:15 Trade Show Break
- 10:15 - 11:25 Estate Planning for Farm Families,  
Zac Lamb, Ward and Smith Attorney
- 11:25-11:35 Break
- 11:35-12:15 Keynote Address, The Farm Transition Puzzle  
Putting it all Together, Andrew Branan
- 12:15 Closing Remarks

**Cost: \$199. Register before January 30 for \$50 off.**

**Register at [go.ncsu.edu/rowanlegacy2025](https://go.ncsu.edu/rowanlegacy2025) by 2/28/2025.**

Registration opens December 30, 2024.

Hosted in partnership by: NC Cooperative Extension, NC FarmLink & Rowan Ag. Chamber Committee.

NC Cooperative Extension is an equal opportunity provider.