

PLEASE JOIN US FOR THE

# AGRIPRENEUR BUSINESS SUMMIT

TOPICS  
INCLUDE  
FUNDING,  
PROMOTION,  
FOOD TRUCKS,  
FOOD SAFETY,  
LOCAL FOOD &  
REGIONAL  
DEMAND  
MARKETING  
AND MORE!!



Southwestern  
COMMUNITY COLLEGE  
SMALL BUSINESS CENTER

ONLINE  
SESSIONS BY  
MULTIPLE  
EXPERTS!

**NOVEMBER 30, 2021**  
**9 AM - 3 PM**

A full-day, free, online event for "agripreneurs" interested in starting or growing a farm or food-based business.

Special guest speakers from Appalachian Farm School, NC Cooperative Extension, Sequoyah Fund, tenBiz, Empowering Mountain Food Systems, and more!

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**Registration required** at <https://bit.ly/2021SCCAgSummit>  
or call 828-339-4426 for more info.

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**HOSTED BY SOUTHWESTERN COMMUNITY COLLEGE SMALL BUSINESS CENTER**

Southwestern Community College presents the 2021

# AGRIPRENEUR BUSINESS SUMMIT



## SESSIONS AT A GLANCE:

9:00 am

### SESSIONS 1 AND 2

- Beginner Graphics & Marketing for Ag Businesses
- Increase Your Bottom Line with Food Safety

10:30 am

### SESSIONS 3 AND 4

- Marketing to Millennials for Ag-Based Businesses
- How to Find Money for Your Ag Business

12:00 pm

### SESSIONS 5 AND 6

- The Business of Organic Foods
- Capitalizing on Regional Demand for "Local Food"

1:30 pm

### SESSIONS 7 AND 8

- Power Up Your Online Marketing Presence
- Food Trucks 101

*all sessions held online!*

NOVEMBER 30, 2021

\*This program is sponsored by SCC Small Business Center.\*