

# The Business of Organic Production

A webinar series by the Small Business Center Network and NC Cooperative Extension

To  
register:  
**ncsbc.net**

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## PRESENTERS

Introduction to Organic  
Certification; Finance,  
Regulations and the role of  
Organic Certification Agencies

Introduction to Organic  
Recordkeeping; The Key to a  
Successful Inspection

Using Budgets and Financial  
Planning

Marketing Your Organic  
Products: Be Creative and find  
your best markets!

Social Media & the Organic  
Market

## SEMINAR INFO

Monday, February 11  
Wednesday, February 13  
Wednesday, February 27  
Tuesday, March 5  
Wednesday, March 6

6-7:15 PM

Attend any or all five  
sessions!  
Sessions will be  
recorded.

Live Q&A will follow each  
session.

Offered by SBC's within  
the Small Business Center  
Network;  
CEFS, and NC Cooperative  
Extension



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**WAKE TECH**



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