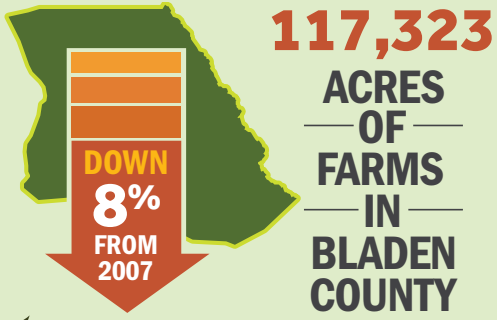


Bladen County

LOCAL FARMS AND FOOD PROFILE

DATA FROM 2012 & 2007 USDA CENSUS

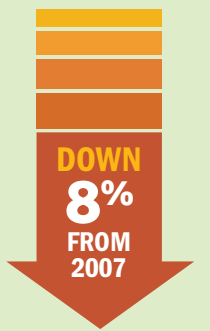
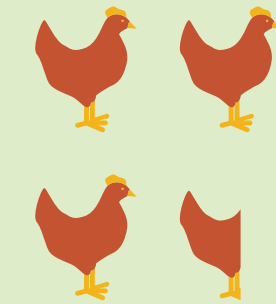


= 50 FARMS



\$293,000
GROSS REVENUE FROM AGRITOURISM & RECREATIONAL ACTIVITY

CENSUS DATA UNAVAILABLE FOR 2007



= 50 FARMS

12 FARMS WITH AGRITOURISM & RECREATIONAL ACTIVITY



\$248,862,000

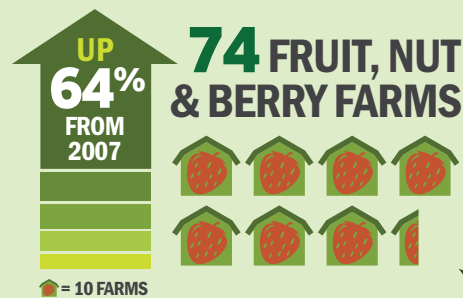


VALUE OF ANIMAL PRODUCTS IN BLADEN COUNTY



38 FARMS THAT SELL DIRECT TO CONSUMER

\$604,000
DIRECT TO CONSUMER SALES



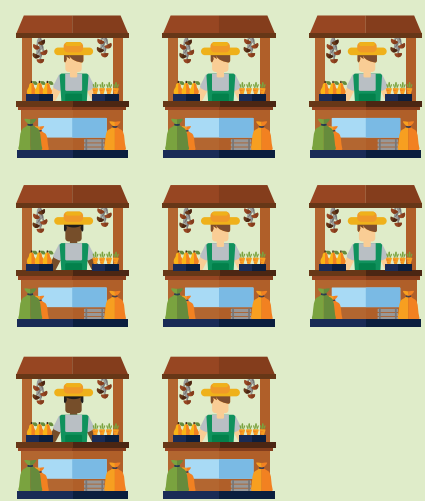
\$26,216,000

SALES FRUIT, NUT, BERRY FARMS



\$1,100,000

SALES VEGETABLE, MELON, POTATO FARMS

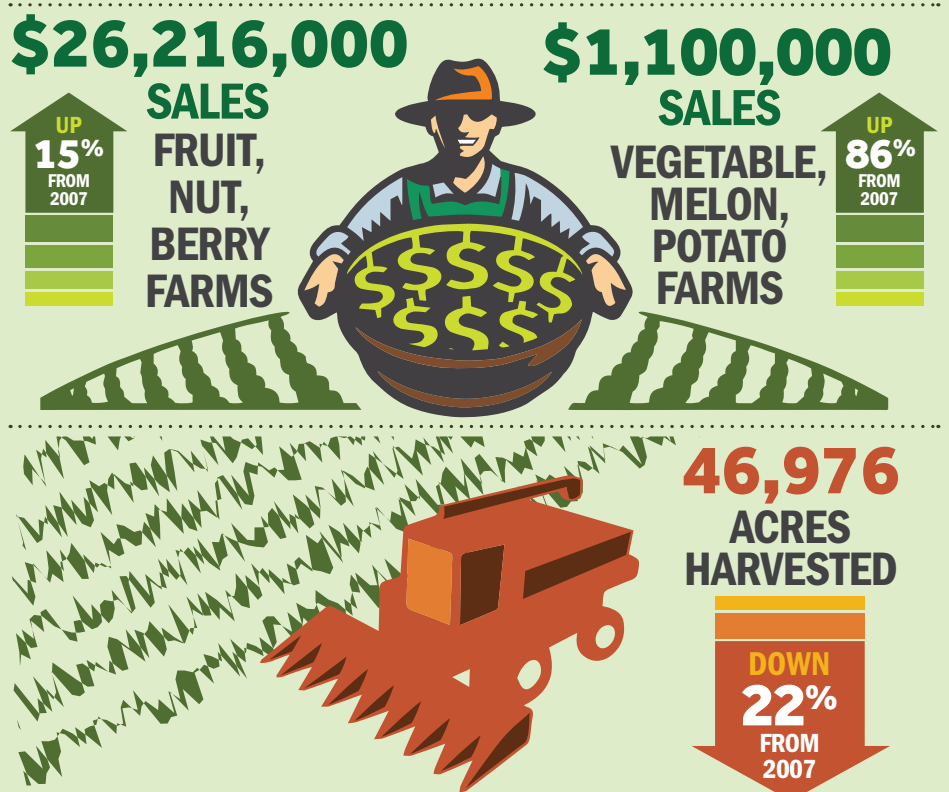
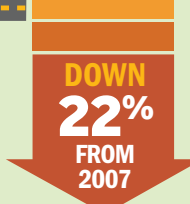


8

FARMERS MARKETS, ROADSIDE STANDS, AND PRODUCE MARKETS IN BLADEN COUNTY



SELLING THROUGH CSA



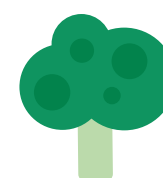
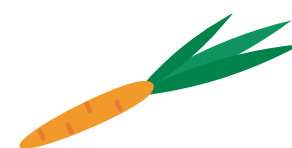
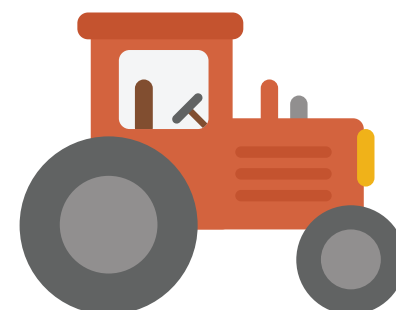
Agriculture as Economic Development



Agriculture is one of North Carolina's top industries, bringing more than \$84 billion into the state's economy each year – that is 17% of the state's income! Over 16% of the state's workforce is employed in the agribusiness sector, and the state ranks 8th in the nation for agricultural cash receipts.¹ NC farms and agribusinesses are meeting the demand for food and food products by producing over 80 different commodities.²

This Local Food and Farms factsheet is designed for economic developers, planners, local food advocates, and community members to understand their geography's place in the multibillion-dollar NC agricultural industry. The economic indicators provided here can help local governments as they design ways to support agricultural businesses as key components of vibrant and resilient local economies.

Each region in North Carolina presents a unique set of opportunities for sustainable economic growth and entrepreneurship. Consider one example: When school systems purchase food from local farmers, students benefit from access to healthy fresh produce, farmers benefit from sales into local schools, and the community benefits because these local sales are spent at other local businesses. This type of local business opportunity keeps farms in production, maintaining North Carolina's agricultural asset base both in terms of land and farming know-how. And it keeps dollars spent on food circulating among other local businesses.



As decision makers consider policies, programs and practices to support the agriculture sector there are numerous examples and supporting reports providing guidance:

USDA's [*The Economics of Local Food Systems A Toolkit to Guide Community Discussions, Assessments and Choices*](#)

Center for Environmental Farming Systems (CEFS) Farm to Fork [*A Guide to Building North Carolina's Sustainable Local Food Economy*](#)

CEFS [*A Community and Local Government Guide to Developing Local Food Systems in North Carolina*](#)

NCSU [*Investing in Food Processing and Food Systems Infrastructure*](#)

American Farmland Trust [*Developing a County Agricultural Economic Development Plan*](#)

USDA [*Direct to Consumer Sales Thriving Element of US Agriculture Sector*](#)

North Carolina Growing Together Case Studies www.ncgrowingtogether.org/for-educators-advocates-students/agricultural-profiles

The 10% Campaign - NC State University <https://www.ncsu.edu/project/nc10percent/index.php>



¹ <https://projects.ncsu.edu/cals/agcomm/news-center/media-releases/ag-and-agbiz-worth-84-billion-in-nc/>

² <http://www.ncagr.gov/stats/general/overview.htm>

Infographic sources

USDA Agriculture Census

North Carolina Public Health Department- Farmer's Market Data