

SCC's Small Business Center 2021



JAN. 18 - MAR. 8 • 6-9 P.M.

*Mondays • SCC Jackson Campus
Burrell Building*

Turn your interest in growing vegetables, fruits, herbs, other crops and livestock into a sustainable agriculture-based business. This practical hands-on approach gives you the skills needed to create and strengthen a successful business venture. You will also be introduced to resources and contacts you need to run your business more efficiently and effectively.

TOPICS WILL INCLUDE:

- **BUSINESS PLANNING • FARM EVALUATION & GOAL SETTING**
- **MARKETING AND PRICING • UNDERSTANDING THE NUMBERS**
- **RULES AND REGULATIONS • RESOURCES AND FUNDING OPTIONS**

Register at <https://bit.ly/farmschool2021>
t_henry@southwesterncc.edu • 828.339.4426

*Please note that this program will meet in person for some or all 8 weeks. The face-to-face meetings are subject to change to virtual programming but participants are expected to participate in each class regardless of the delivery method.

