



Approved Pricing Formats for MeatSuite Profiles

In the interest of clarity, simplicity, and consistency, MeatSuite.com only allows pricing in the following, consumer-friendly formats.

For livestock (beef, pork, goat, sheep, bison) there are three acceptable formats:

1) \$/lb. HCW (hot carcass or hanging weight) including processing.

For example “\$4.75/lb. hanging weight including processing.” *One notable exception applies most often to pork and that is for optional, additional processing such as sausage and smoked items. For that we allow a line to the effect of: “Smoking and sausage making are available for an additional charge.”

2) Whole (live) animal pricing, per head or per pound live weight.

For example: “Live lambs range from 50-60 pounds live and are \$200 each.” It is implied that the consumer is taking delivery of a live animal, not packages of meat, and thus processing is not included. This most commonly occurs with lambs and kids, but also roaster piglets. It is assumed the person buys a live animal and pursues processing on their own.

3) Bulk Package Flat Pricing.

This pricing is “flat”, not a rate. For example: “The grill pack includes 40 pounds of meat with a mix of ground, steaks and roasts for \$200.” OR “1/2 hog, \$500, ranges in weight from 80-90 pounds of meat.” This is for already processed meat, thus, implies that processing is included.

UNACCEPTABLE pricing includes:

- 1) “Call for pricing.”
- 2) \$2.00/lb HCW, processing extra.
- 3) Live weight pricing except as noted above.
- 4) Finished weight pricing as a rate. For example, “Beef is \$6.50/lb. for a quarter.”

For poultry, fowl and rabbits:

Farms can list a price per animal OR per pound-dressed-weight as long as it is clearly stated.



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Questions? Contact: lamenius@ncsu.edu