

# 6 STEPS TO START NC 10% CAMPAIGN

## A LOCAL FOODS OUTREACH TOOL FOR COOPERATIVE EXTENSION



1

Put up a NC 10% Campaign one-pager in your county Cooperative Extension Office.

3

Sign up 5 restaurants/grocers that buy local foods to be Pledge of Purchase Partners.

5

Promote your events on the NC 10% Campaign Events page. Add [nc10percent-portal-ncce@ncsu.edu](mailto:nc10percent-portal-ncce@ncsu.edu) as a Google Calendar guest.

2

Sign up all the Farmers Markets and their participating farms in your county to be Promotional Partners.

4

Like/Follow/Tag on Facebook, Twitter, Instagram, Pinterest, & YouTube accounts. @NC10Percent #nc10percent.

6

Feature an article in your community newspaper about the NC 10% Campaign and local foods.

Contact the NC 10% Campaign to choose or help develop a Campaign program that works in your county: Grower-Buyer Connections, NC 10% Campaign Day at the Market, Circles of 10 Volunteers.