



NC Choices Releases Video Series on Processing Local Meats in NC

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Raleigh, NC: NC Choices, an initiative of the Center for Environmental Farming Systems that promotes the advancement of local, niche and pasture-based meat supply chains, has released a six-part video series on processing local meat products in NC. The videos are intended to illustrate some of the services available at small-scale processing facilities that can add marketability to farmers selling local meat products.

“We want to help demystify meat processing so that our producers can take full advantage of the services offered. Whether it’s through developing videos or larger networking events like the Carolina Meat Conference in October, NC Choices’ goal is to facilitate profitable business decisions for farmers and processors advancing local and pasture-based meats,” said NC Choices Program Manager Sarah Blacklin.

The videos include topics such as “How to Choose a Processor That’s Right for You,” “Meat Yield: How Much Am I Getting Back,” and “What Packaging Should I Expect”. The videos were made possible by support from the Golden Leaf Foundation and the Southern Risk Management Education Center.

You can view the videos on [You Tube](#) or the NC Choices [website](#).

NC Choices promotes sustainable food systems through the advancement of the local, niche and pasture-based meat supply chain in North Carolina. NC Choices provides information, technical assistance, educational programming and networking opportunities for farmers, extension agents, meat processors, buyers, distributors and consumers. For more information, visit <http://ncchoices.ces.ncsu.edu/>

The Center for Environmental Farming Systems is a partnership of NC State University, NC Agricultural and Technical State University and the NC Department of Agriculture and Consumer Services. CEFS develops and promotes just and equitable food and farming systems that conserve natural resources, strengthen communities and provide economic opportunities in North Carolina and beyond. For more information, visit www.cefs.ncsu.edu.