



CEFS Celebrates Food Day October 24-26



FOR IMMEDIATE RELEASE

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October 18, 2011, Raleigh, NC: Based on the same concept of Earth Day, [Food Day](#) is intended to generate recognition of the challenges we face in changing the way we think about, produce and consume food in America. Food Day seeks to bring together Americans from all walks of life—parents, teachers, and students; health professionals, community organizers, and local officials; chefs, school lunch providers, and eaters of all stripes—to push for healthy, affordable food produced in a sustainable, humane way.

On **Monday, October 24**, six organizations, led by—the N.C. Division of Public Health, N.C. Cooperative Extension, the Gillings School of Global Public Health at UNC-Chapel Hill, the Inter-Faith Food Shuttle, the Center for Environmental Farming Systems (CEFS) and Sustainable Sandhills – have joined forces to sponsor the day’s “Game Changer” events, which will include national and community-level speakers, a Farmers Market on the Mall and a “Fresh” Food Drive of fruits and vegetables to benefit food insecure families in North Carolina. This FREE event is being held at the Legislative Building at 16 West Jones Street in downtown Raleigh from **10 a.m. to 3 p.m.**

For more information, please contact Alyse Polly: alyse.alvord@dhhs.nc.gov

On **Wednesday, October 26** from **10 a.m. to 2 p.m.** on the **NCSU Brickyard** the Center for Environmental Farming Systems (CEFS) will be hosting an event celebrating **Food Day**, a day where communities all across the country are hosting events to encourage everyone to "EAT REAL"! CEFS will be teaming up with the NCSU Campus Farmers Market and several university organizations to make this event a smashing success. In addition, 68 seventh graders from Exploris Middle School, located in downtown Raleigh, will showcase their food related projects titled - Where We Live, What We Eat: Geography’s Impact on Food. Join us for this FREE event! For more information, please contact Lisa Forehand: lisa_forehand@ncsu.edu

Look for Food Day events near you on the [Food Day events](#) website.

“Food Day is the opportunity to celebrate real food and the movement rising to reform the American food System” – *Michael Pollan, author (Center for Science in the Public Interest)*

CEFS was established in 1994 by [North Carolina State University](#), [North Carolina Agricultural and Technical State University](#), and the [North Carolina Department of Agriculture and Consumer Services](#) to serve as a center dedicated to sustainable agriculture research, extension and education. Today, CEFS is one of the nation’s largest centers for the study of environmentally sustainable farming practices.